



We Do What We Love

URBAN ALCHEMY 360°

Conspirators, Collaborators, and Agents of Change

Private creative brain-trust & production house specializing in collaborative support and producer services for **nonprofits, startups, and social entrepreneurs** dedicated to changing the world.

LIST OF SERVICES



CONSCIOUS CREATIVES

Urban Alchemy 360° is a **private creative brain-trust** specializing in hands-on collaborative support and producer services for select nonprofits, startups, and social entrepreneurs across multiple industries.

We are highly selective, work by referral only, and partner only with those whose mission creates measurable positive impact on society.

IMPACT INVESTORS

We are **impact investors in social and world equity developments** — actively building projects and partnerships that move capital toward community.

Our partners are chosen for three things:

- Genuine Heartprint — measurable positive impact
- Business Viability — real path to sustainability
- Willingness to Reinvest — growth that gives back

18

Social Enterprises

24

Nonprofits

16

Entrepreneurs

157

Dreams Launched



"Heroes 4 Hire"

Hire our development and production teams to bring your genius to life — building bold ideas, unforgettable experiences, and real-world projects that move resources, visibility, and impact back into community.

Live Event & Concert Production

Radio Show Production & Hosting

Gala & Fundraiser Production

Podcast Production & Distribution

Town Hall & Civic Event Production

Campaign Design & Launch Support

FEATURED WORK

Soul-Cal Experience Music & Food Festival

Co-production with Sapphire Mktg
w/ WAR, Leela James — Redlands Bowl, Sept 2021

GROUNDWORK — Energize Our Future

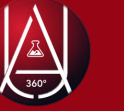
First Zero-Net Energy urban community campaign
Los Chollas Creek, SD

Make A Film Foundation

Featured on NBC Nightly News
Los Angeles, CA

Marianne Williamson 2020 Town Hall

CA-NOW Presidential Event — 500+ attendees
San Diego, CA



"Be an Alchemist"

Strategy, story, technology, design, and creative alchemy for ideas too big for one lane.

Ghost Production

SELECT CLIENTS ONLY — @urbanalchemy360

- Full production for purpose-driven brands
- Concept through launch — without the credit
- The mission is the point

Edutainment

NEW — @urbanalchemy360

- "Got School" series on UA360 NETWORK™
- Branded content: awareness to action
- Educates, entertains & activates

Strategy & Story

Core Service

- Campaign design & production
- Brand identity & narrative development
- Movement & advocacy campaign building

Design & Consulting

Core Service

- Website design & development
- Media kits & marketing collateral
- Nonprofit capacity building



"Invest in Good"

Impact investors in social and world equity developments — actively building the projects and partnerships that move capital toward community.



Charitable Program
Play It Forward

Pro-bono & reduced-fee services for world-changing organizations — funded by the community.



Charitable Program
Anonymous Good

Turning private acts of generosity into big change — structured anonymous giving.



Global Campaign
Community Immunity

Global solidarity campaigns uniting artists, athletes & intellectuals for international community health.



Commerce Initiative
Doing Good With Commerce

Commerce activations that generate philanthropic impact for partner foundation



Merch for Good
Buy Back the Block

UA360 merchandise line — 100% of proceeds directly to C4GS community rebuilding.



Development
Social Enterprise Launch

Design & launch support for social enterprises committed to sustainability & zero-energy development.



"If it can be told, we can tell it."

MEDIA & STORYTELLING

The Barefoot Alchemist Podcast — hosted by Mailon Rivera — Spotify & YouTube

UA360 NETWORK™ — livestreams, re-streams, podcasts & watch parties for conscious creatives

"Got School" Series — original edutainment content on the UA360 NETWORK™ and Youtube

Diggin4Brown Compilation — feat. The Last Poets, Cappadonna (Wu- Tang), Large Professor & more — free on SoundCloud

WBAI 99.5 FM — radio production, hosting & guest curation, New York City

The Alchemist's Letter — monthly newsletter dispatch from the collective

PROGRAMS OPERATED

UA360 NETWORK™

Livestreams, re-streams, podcasts, watch parties & Got School

Inventio!Brains

Mixer/thinktank series— agile minds, themed conversations

Play It Forward

Pro-bono & "BuyBacktheBlock" merch for C4GS

The Barefoot Alchemist

Podcast hosted by MailonRivera— Spotify & YouTube

Anonymous Good

Structured anonymous giving for global community impact

The Alchemist's Letter

Monthly newsletter dispatch from the collective



Fresh Food Bank at the Jacobs Center

TUESDAYS · DRIVE-THRU · NO SIGN-UP REQUIRED

UA360 served as a founding host and **community technology partner** — building the app and website registration system that allowed residents to sign up for **home delivery or in-person pickup**, protecting dignity, safety, and access at the height of the pandemic.

UA360's role spanned digital infrastructure, volunteer mobilization, emergency food distribution, and partner coordination — turning crisis into a coordinated, community-rooted response system.

700+

in a single week

60+

Volunteers

5

Neighboring zip
codes served

6-8

sorting &
distributing

COALITION PARTNERS

I Am My Brother's Keeper

I Am Green

San Diego Urban
Sustainability Coalition

Amazon · Whole Foods

Mosque 8 — San Diego

Buy Black San Diego

Jacobs Center · Feeding San Diego

Electrical Workers Minority Caucus



When the pandemic disrupted everything, UA360 mobilized its global network — producing digital solidarity events, amplifying community relief, and uniting musicians, artists, athletes, and intellectuals worldwide.

GLOBAL INITIATIVE • 2020

Community Immunity Campaign

UA360 partnered with TrustAfrica, Southern African Trust & African Philanthropy Network — raising collective voice and delivering critical relief to communities in Africa most affected by the pandemic.

Visit: communityimmunity.org

DIGITAL EVENT • AUG 27, 2020

Baaba Maal Free Concert Restream

UA360 hosted a free acoustic concert restream from world-renowned Senegalese artist Baaba Maal on the UA360 NETWORK™ — uniting global audiences in support of Covid-19 relief in Africa.

Open to all. No ticket required.

GLOBAL STREAM • OCT 2020

#LiveStream4Africa Concert

Amplified the global #LiveStream4Africa concerts hosted by Dash Radio — featuring Baaba Maal, Yvonne Chaka Chaka 'Princess of Africa,' Berita Afro Soul, and Soundz of the South. A worldwide moment of solidarity.

ADDITIONAL CONFIRMED PRODUCTIONS



"A partial list — some of our best work is still in secret."

LIVE CONCERT EVENT • REDLANDS, CA

Soul-Cal Experience Music & Food Festival

Co-presented with Sapphire Marketing & Southern CA Black Chamber at Redlands Bowl. Feat. WAR, Leela James, DW3, Noel Gourdin, DJ Stretch Boogie & artist Charles Bibbs.

POLITICAL EVENT • LAS VEGAS, NV

An Evening w/ Marianne Williamson

Produced full Community event for Presidential Candidate featuring conversation with Oscar winning actor, Richard Dreyfuss.

PAST PROJECT • LOS ANGELES

Commercial Directors Diversity Program

Production support for CDDP — fostering awareness & directing opportunities for women and underrepresented groups in commercial directing.

FREE • SOUNDCLOUD

Diggin4Brown Music Video Compilation

UA360-curated & produced compilation feat. The Last Poets, Cappadonna (Wu- Tang), Large Professor, Mic Stew, L STAR, Jemini & Rok Fairies.

PAST PROJECT • MULTI-CITY

151 Farmers Urban Agriculture

Strategic support for urban farming in economically distressed communities — food access, jobs & community spirit.

MOVEMENT BUILDING

Ignite What's Right!™

Built & launched with Blue Ribbons Worldwide founder Helice 'Sparky' Bridges — leadership, recognition & transformation.

PHILANTHROPY • SAN DIEGO

Nick Cannon Foundation x Doing Good With Commerce

Launched Doing Good With Commerce at the Council for Opportunity in Education conference — Mercedes-Benz activation raising proceeds for the Nick Cannon Foundation.

ARTS & CULTURE

"400 Years Without a Comb" Museum Exhibit

Support for this landmark African American hair history exhibit at the California Center for the Arts.

ADDITIONAL CONFIRMED PRODUCTIONS



"A partial list — some of our best work is still in secret."

MEDIA PRODUCTION • SAN DIEGO, CA

World Woman Foundation

With a vision to create one million female heroes by 2030. We brought that vision to life on two fronts - co-producing their live stage event and tech-producing their worldwide streaming webinar.

WEBINAR • 2017

Sister Cities Project

Week-long series. Created production assets for intensive webinar designed to open doors, build networks, and create pathways for women and minority-owned businesses

ONGOING • LOS ANGELES

Community Response System of South Los Angeles

Currently partnering with CRSSLA to rebuild their digital presence — amplifying their ACH designation and positioning this coalition for its next chapter of impact.

PAST PROJECT - LOS ANGELES, CA

Little Miss African American Scholarship

From media kits and marketing materials to supplying gowns and crowns for long-running educational and scholarship pageant.

ONGOING • MULTI-CITY

Anonymous Good

Compassion Technology platform that empowers and encourages doing good, feeling good, sharing good, and changing the world.

MOVEMENT BUILDING

American Dream TV

Mailon Rivera appeared on The American Dream TV Show discussing Make A Film Foundation, Play It Forward, and the UA360 mission nationally.

MOVEMENT BUILDING

Make a Film Foundation

MAFF grants film wishes to children with serious or life-threatening medical conditions, founded by Tamika Lamison, to create short film legacies

WEBINAR • CALIFORNIA NOW

A Conversation About Race w/ Jane Elliot

UA360° tech-produced this powerful webcast for California NOW, making sure the conversation reached as many people as possible. Some events are just meetings. This one was a reckoning

WHERE WE BE — A Global Collective



Partnered Alchemists across the United States and abroad — and always growing.

Los Angeles

Headquarters

Brooklyn

New York

San Diego

California

Miami

Florida

Chicago

Illinois

Dallas

Texas

London

United Kingdom

Global

Always Growing



URBAN ALCHEMY 360°

CONSPIRATORS, COLLABORATORS, AND AGENTS OF CHANGE

“We Do What We Love”

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